

Joonho Oh

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Education

- May 2025 **University of North Carolina at Chapel Hill**
(*expected*) Ph.D. Candidate in Public Policy
- 2019 **Seoul National University**
Master in Public Policy
- 2012 **Seoul National University**
B.S. in Mechanical Engineering

Research interests

Entrepreneurial Support Organization, Accelerator, Entrepreneurial Ecosystem

Publication

- 2022 **Oh, J.**, Clayton, P., & Feldman, M. “Accelerator Niches in an Emerging Entrepreneurial Ecosystem: New York City.” *Local Economy*. 37(4), 233-258.

Book Chapter

- 2024 Feldman, M. & **Oh, J.** “Policies Creating Entrepreneurial Ecosystems.” In R. Huggins, F. Kitagawa, D. Prokop, C. Theodoraki, & P. Thompson, editors *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future*. Oxford University Press.

Under Review

“Makerspaces, Venture Social Focus, and Resource Acquisition” with Jiayi Bao & Bowen Lou. [*Under review at Strategic Management Journal*].

“Anatomy of Accelerator Heterogeneity: A Review and Research Agenda” with Maryann Feldman. [*Under review at Entrepreneurship Theory and Practice*].

Working Papers

“Peer Network Effects in Accelerators.” with Maryann Feldman. Preparing for submission.

“Cross-Regional Challenges: How Geography Shapes the Growth and Spatial Dynamics of Startups in Accelerators.” Drafting manuscript.

“Educational Assistance and Entrepreneurial Career Choice” with Jiayi Bao. Analyzing data.

Presentations and Invited Talks

Conference Presentations and Panels

- 2024 Peer Network Effects in Accelerators
Strategic Management Society Annual Meeting 2024 (Scheduled)
Industry Studies Association 2024 Annual Conference (Scheduled)

- 2023 A Systematic Review of Accelerator Research: Toward Accelerator Research 2.0
APPAM 2023 Fall Research Conference
- 2023 Makerspaces, Venture Social Focus, and Resource Acquisition
with J. Bao & B. Lou
Academy of Management Annual Meeting 2023 (Presented by J. Bao)
Strategic Management Society Annual Meeting 2023 (Presented by J. Bao)
- 2023 Accelerating Learning: An Exploration of Peer Dynamics
Industry Studies Association 2023 Annual Conference
- 2022 Exploring Conditions When Pre-entry Experiences Facilitate Investor Search
Carnegie School of Organizational Learning Academy 2022
- 2021 How Disparity in Industry-Academia Collaboration Exacerbated after LINC
STEPI 2021 Korea Innovation Survey Research Conference
- 2021 Support Organization Evolution in an Emerging Entrepreneurial Ecosystem
APPAM 2021 Student Research Online Seminar Series

Invited Talks

- 2024 Peer Network Effects in Accelerators
Duke Strategy PhD Conference (Scheduled)
- 2023 A Systematic Review of Accelerator Research: Toward Accelerator Research 2.0
Policy Research Group, University of North Carolina at Chapel Hill
- 2023; Accelerating Learning: An Exploration of Peer Dynamics
2022 *School of Public Affairs, Arizona State University*
Policy Research Group, University of North Carolina at Chapel Hill

Scholarships and Awards

- 2023 Hammer Fund Research Fellowship (UNC Public Policy)
- 2023 Graduate Student Transportation Award (UNC College of Arts and Sciences)
- 2022 APPAM Entrepreneurship Policy Fellowship (Ewing Marion Kauffman Foundation)
- 2021 Best Student Paper Award (Science and Technology Policy Institute of Korea)
- 2021 Best Reviewer Award (TIM Division of the Academy of Management)
- 2019 – 2021 Korean Government Long-Term Fellowship for Overseas Studies (South Korea)
- 2016 Industrial Development Prize (Minister of Employment and Labor, South Korea)
- 2015 GSPA Academic Scholarship (Seoul National University)

Research experiences

- May 2022 – **Research Assistant**
- July 2023 Project: Impacts of Social Safety Net Policies on STEM Entrepreneurship and Innovation in Underrepresented Populations and Underserved Regions (PI: Jiayi Bao)
- May 2024 – **Research Assistant**
- August 2024 Project: Ethnic Profiling Under the Auspices of Community Safety funded by Russel Sage Foundation (PI: Joaquin Rubalcaba)

Teaching experiences

- Fall 2024 **Lecturer, Quantitative Analysis for Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill
- Fall 2023; **Recitation Instructor, Quantitative Analysis for Public Policy**
Spring 2022; *Department of Public Policy, University of North Carolina at Chapel Hill*
Fall 2021 *Average student rating: 4.8/5*
- Spring 2023; **Guest Lecturer, Quantitative Analysis for Public Policy**
Spring 2022 *Department of Public Policy, University of North Carolina at Chapel Hill*
- Spring 2023 **Guest Lecturer, Innovation, Science, and Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill
- Spring 2024 **Teaching Assistant, Microeconomic Foundations of Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill
- Fall 2023 **Research Consultant, Capstone in Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill

Work experiences

- 2012 – 2019 **Deputy Director, Ministry of Science and ICT** – South Korea
Secretary to the Minister of Science and ICT
Supervised 17 Centers for Creative Economy and Innovation (CCEIs)
Launched Startup-customized Job Matching Program and K-Startup Grand Challenge
Designed Korea's the first High-performance Computer R&D Project
Passed the 53rd Senior Executive Examination for Administrative Services (2009)

Services

Adhoc reviewer

Academy of Management Annual Meeting (2021–2024), Research Policy, Strategic Management Society Annual Conference (2024).

Advising

- 2024 Undergraduate Thesis Committee Member for Neil Sharma
Department of Public Policy, University of North Carolina at Chapel Hill

Professional memberships

Academy of Management (AOM), American Economic Association (AEA), Association for Public Policy Analysis and Management (APPAM), Industry Studies Association (ISA), Strategic Management Society (SMS)

Professional Development Workshops

- 2024 ENT Doctoral Consortium, Academy of Management Annual Conference (*Scheduled*)
2023 NBER Entrepreneurship Research Boot Camp (Cambridge, MA)
2023 ISA Professional Development Workshop (Columbus)
2022 – 2023 STR Doctoral Consortium, Academy of Management Annual Conference (Online)
2022 APPAM Entrepreneurship Policy Student Seminar (Washington D.C.)
2022 Carnegie School of Organizational Learning Academy (Online)
2022 Virtual Summer Seminar in Entrepreneurship Research (Online)

Skills and Personal

Programs

Stata, R, Python (NLP), SAS, \LaTeX

Languages

English (fluent), Korean (native)

Military Service

Sergeant, The Republic of Korea Army

References

Professor Maryann Feldman (Advisor)

Maryann.Feldman@asu.edu

Professor Susan Cohen (Committee)

susan.cohen@uga.edu

Professor Sekou Bermiss (Committee)

Sekou_Bermiss@kenan-flagler.unc.edu

Professor Jiayi Bao (Committee)

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