

Joonho Oh

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Academic Appointment

2025 – **KDI School of Public Policy and Management**
Assistant Professor of Public Administration and Management

Education

2025 **University of North Carolina at Chapel Hill**
Ph.D. in Public Policy

2019 **Seoul National University**
Master in Public Policy

2012 **Seoul National University**
B.S. in Mechanical Engineering

Research interests

Primary: Entrepreneurial Ecosystem, Entrepreneurial Support Organization
Secondary: Regional Economic Development, Institutional Entrepreneurship

Publication

2022 **Oh, J.**, Clayton, P., & Feldman, M. “Accelerator Niches in an Emerging Entrepreneurial Ecosystem: New York City” *Local Economy*. 37(4), 233-258.

Book Chapter

2024 Feldman, M. & **Oh, J.** “Policies Creating Entrepreneurial Ecosystems” In R. Huggins, F. Kitagawa, D. Prokop, C. Theodoraki, & P. Thompson, editors *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future*. Oxford University Press.

Under Review

Bao, J., Bowen, L., & **Oh, J.**, “Makerspaces, Venture Social Focus, and Resource Acquisition” [Under review at *Administrative Science Quarterly*]

Oh, J. & Feldman, M. “Introduce Me to Investors from Your Home: Benefiting from Geographically Diverse Peers in Accelerator Cohorts” [1st round R&R at *Industrial and Corporate Change*]

Oh, J. & Feldman, M. “Where Did You Come from? Where Did You Go? The Locational Dynamics of Accelerator Participants” [Reject & Resubmit at *Journal of Business Venturing*]

Oh, J. “Promoting Collaboration, but at What Cost? The Unintended Consequences of Single-Sided Collaboration Promotion Policy” [Under review at *Journal of Technology Transfer*]

Oh, J. & Feldman, M. “Understanding Accelerator Heterogeneity: A Review and Future Research Agendas” [Under review at *International Journal of Management Reviews*]

Working Papers

Oh, J. & Bao, J. "Educational Support and Entrepreneurial Career Choice: Evaluation of Maine's Student Loan Relief for Entrepreneurs" Preparing for submission.

Oh, J. & Feldman, M. "Path Reinforcement Under Institutional Change: Venture Capital Investment in the US Defense Industry" Drafting manuscript.

Oh, J. "Experimenting with Regulation: Regulatory Sandboxes, User-Led Innovation, and Firm Growth under Uncertainties" Analyzing data.

Oh, J. "When the Sacred Cows of the Ivory Tower Are Publicly Evaluated: How Did the PhD Kim Net Project Transform University Innovation Ecosystem" Analyzing data.

Conference Presentations and Invited Talks

2025 Promoting Collaboration but at What Cost? The Unintended Consequences of Single-Sided Collaboration Promotion Policy
Technology Transfer Society (T2S) 2025 Annual Conference

2024 Where Did You Come from? Where Did You Go? The Locational Dynamics of Accelerator Participants
Arizona State University School of Public Affairs Seminar Series, 2025
Strategic Management Society Annual Meeting 2024
APPAM 2024 Fall Research Conference
Industry Studies Association 2024 Annual Conference
Duke Strategy PhD Conference 2024

2023 A Systematic Review of Accelerator Research: Toward Accelerator Research 2.0
APPAM 2023 Fall Research Conference
Policy Research Group, University of North Carolina at Chapel Hill

2023 Makerspaces, Venture Social Focus, and Resource Acquisition with J. Bao & B. Lou
Academy of Management Annual Meeting 2023 (Presented by J. Bao)

2023 Accelerating Learning: An Exploration of Peer Dynamics
Industry Studies Association 2023 Annual Conference
School of Public Affairs, Arizona State University

2023 Promoting Collaboration, but at What Cost? The Unintended Consequences of Single-sided Collaboration Promotion Policy
Industry Studies Association 2023 Annual Conference

2022 Exploring Conditions When Pre-entry Experiences Facilitate Investor Search
Carnegie School of Organizational Learning Academy 2022

2021 How Disparity in Industry-Academia Collaboration Exacerbated after LINC
STEPI 2021 Korea Innovation Survey Research Conference

2021 Support Organization Evolution in an Emerging Entrepreneurial Ecosystem
APPAM 2021 Student Research Online Seminar Series

Scholarships and Awards

2023 – 2024 Hammer Fund Research Fellowship (UNC Public Policy)

2023 Graduate Student Transportation Award (UNC College of Arts and Sciences)

2022 APPAM Entrepreneurship Policy Fellowship (Ewing Marion Kauffman Foundation)

2021 Best Student Paper Award (Science and Technology Policy Institute of Korea)

2021 Best Reviewer Award (TIM Division of the Academy of Management)

2019 – 2021 Korean Government Long-Term Fellowship for Overseas Studies (South Korea)

2016 Industrial Development Prize (Minister of Employment and Labor, South Korea)

Research Experiences

May 2024 – **Research Assistant**
August 2024 “Ethnic Profiling Under the Auspices of Community Safety” (PI: Joaquin Rubalcaba)

May 2022 – **Research Assistant**
July 2023 “Impacts of Social Safety Net Policies on STEM Entrepreneurship and Innovation in Underrepresented Populations and Underserved Regions” (PI: Jiayi Bao)

Teaching Experiences

Fall 2025 **Entrepreneurial State: Public Management for the Innovation Economy**
KDI School of Public Policy and Management

Fall 2024 **Lecturer, Quantitative Analysis for Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill
Average student rating: 4.77/5

Fall 2023; **Recitation Instructor, Quantitative Analysis for Public Policy**
Spring 2022; *Department of Public Policy, University of North Carolina at Chapel Hill*

Fall 2021 *Average student rating: 4.75/5*

Spring 2025 **Recitation Instructor, Data Science for Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill

Spring 2023; **Guest Lecturer, Quantitative Analysis for Public Policy**
Spring 2022 *Department of Public Policy, University of North Carolina at Chapel Hill*

Spring 2023 **Guest Lecturer, Innovation, Science, and Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill

Spring 2024 **Teaching Assistant, Microeconomic Foundations of Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill

Fall 2023 **Research Consultant, Capstone in Public Policy**
Department of Public Policy, University of North Carolina at Chapel Hill

Professional Work Experiences

2012 – 2019 **Deputy Director, Ministry of Science and ICT** – South Korea
Secretary to the Minister of Science and ICT (2017-2019)
Supervised 17 Centers for Creative Economy and Innovation (CCEIs)
Launched Startup-customized Job Matching Program and K-Startup Grand Challenge
Designed Korea’s High-performance Computer R&D Project
Passed the 53rd Senior Executive Examination for Administrative Services (2009)

Services

Adhoc reviewer

Research Policy, Regional Studies, European Economic Review, Journal of Urban Affairs, Competition & Change, Academy of Management Annual Meeting (2021–2025), Strategic Management Society Annual Conference (2024–2025).

2024 Advising

Undergraduate Thesis Committee Member for Neil Sharma
Department of Public Policy, University of North Carolina at Chapel Hill

2024–2025 Co-organizer, Monthly Research Seminar

UNC Policy Research Group Committee

Professional Memberships

Academy of Management (AOM), Association for Public Policy Analysis and Management (APPAM), Industry Studies Association (ISA), Strategic Management Society (SMS), Technology Transfer Society (T2S)

Professional Development Workshops

- 2024 West Coast Research Conference Doctoral Symposium (Eugene, OR)
- 2024 ENT Doctoral Consortium, Academy of Management Annual Conference (Chicago, IL)
- 2023 NBER Summer Institute: Entrepreneurship Research Boot Camp (Cambridge, MA)
- 2023 ISA Professional Development Workshop (Columbus, OH)
- 2022 – 2023 STR Doctoral Consortium, Academy of Management Annual Conference (Online)
- 2022 APPAM Entrepreneurship Policy Research Student Seminar (Washington D.C.)
- 2022 Carnegie School of Organizational Learning Academy (Online)
- 2022 Virtual Summer Seminar in Entrepreneurship Research (Online)

Skills and Personal

Programs

Stata, R, Python (NLP), fsQCA, SAS, L^AT_EX

Languages

English (fluent), Korean (native)

Military Service

Sergeant, The Republic of Korea Army

References

Professor Maryann Feldman (Doctoral Advisor)
Maryann.Feldman@asu.edu

Professor Sekou Bermiss
Sekou_Bermiss@kenan-flagler.unc.edu

Professor Susan Cohen
susan.cohen@uga.edu

Professor Jiayi Bao
jbao@mays.tamu.edu

Professor Joaquin Rubalcaba
jrubalcaba@email.unc.edu